

SAFE DRIVING PLEDGE CAMPAIGN

A Movement to Reduce Speeding and Distracted Driving



StreetSmartsMarin.org

Are you frustrated with the way people drive in your neighborhood and community? Ever noticed yourself speeding or driving distractedly while you carry on a conversation? Now you can TAKE THE PLEDGE to improve the safety and friendliness of our streets in Marin County towns and cities.

The Safe Driving Pledge Campaign from Street Smarts Marin asks you to join the movement by taking a pledge to be responsible for your own driving and to spread the word by posting a static cling decal on the rear window of your vehicle. Posting the decal represents to others that you are driving safely and that you care about the livability of your community.

To learn more about the program and to take the pledge online go to: www.StreetSmartsMarin.org/pledge.html. On the website, you can also download a flyer and a copy of this article to circulate among friends and neighbors, at clubs, work and other organizations. While you're there, check out the other valuable information and resources from StreetSmartsMarin.org, a public education campaign to improve driver, pedestrian, and bicyclist behaviors.

SAFE DRIVING PLEDGE

1. *I will drive within the posted speed limit or slower depending on current conditions.*
2. *I will plan my departure to avoid rushing to be on time.*
3. *I will not give in to the impatience of others to drive above the speed limit.*
4. *I will only talk on my phone while driving when the call is urgent and always hands-free.*
5. *I will not text or use other handheld devices when driving.*
6. *I will treat people who are walking and bicycling with respect and share the road safely with them.*
7. *I will display the Safe Driving Pledge decal on my vehicle and encourage others to take the pledge.*

For more information, e-mail info@streetsmartsmarin.org

Street  Smarts
Marin

A public education campaign to
improve driver, pedestrian and
bicyclist behavior



Street Smarts Marin is a program
from the Transportation Authority
of Marin and the partner
jurisdictions in Marin County, CA.