



SAFE ROUTES TO SCHOOLS: MARIN COUNTY



Kentfield SR2S Task Force Meeting Notes Wednesday, Sept. 11, 2019

Attendance:

Hadar Albo- Parisi Associates, Methinee Bozeman- Asst Principal Bacich School, Bree Eaton- Parent Bacich School, Paul Miller- Operation School District, Brain Miller- CHP, John Neville- DPW County of Marin, Glenn Newcomer- CHP, Mark Pomi-Kentfield Fire Dept, Josie Sanguinetti-Marin County Sheriff, Robert Tulipani-Greenbrae Neighbor, Tanya Vernitsky-Team Leader Bacich, Nancy Vernon- County of Marin, Emily Cushman-Marine Sheriff Office, Peggy Clark and Wendi Kallins- Safe Routes to Schools

Updates

Acacia

The County is researching parking restrictions for specific time periods during the week. The neighbors were notified via a public letter, no complaints had been received as of this meeting date. The next step is to get approval from the Board of Supervisors.

If the restrictions are approved there will be a waiting period before the police can issue citations for illegal parking.

Bree reported that drivers are parking in unsafe location more than ever. They may be new parents/drivers with the school and they are not familiar with the safety issues. Many of them are not polite when addressed. The police do monitor the area, however it is usually around 8:30 when most of the vehicles have left the area.

Nancy requested a notice go out to the families via the school. It is important the information reach the drivers that are misbehaving. Post have been made on NextDoor. Parent volunteers may also be a good resource; Old Mill School has had good success with parents monitoring illegal parking for a number of years now. Also having the school Principal visible to the drivers can help with encouraging better behavior.

Officer Cushman shared her understanding for the frustrations caused by the unsafe parking. Officer resources are limited and they must respond to priority calls before parking calls. She understands the safety issues for the students

forced to walk down the street and the lack of access for emergency vehicles when the road is impacted. She will request an officer begin their work day earlier. She also suggested the signs read no parking and no stopping. If task force members would like to send her pictures of vehicles parked illegally she will post them on Next Door, this can influence the school community to change their behavior for the safety of the students.

Sir Francis Drake

Project design is 80% completed.. Construction is scheduled to begin in 2020, possibly in the summer. A meeting will be scheduled for Oct for the advisory group to identify how project communications will be shared with the public.

The County did apply for a Safe Pathways grant to fund the Laurel Grove improvements and it was funded.

Manor Road

The Community Advisory Committee has had 2 meetings on this issue. They are still looking at options including speed humps. There will be a meeting in mid-October. The process is taking longer than hoped; however good work is coming from the input of the committee members.

Bon Air Bridge

The bridge had been scheduled to be closed; however there was a hang up with the contract. It will not close to vehicle or pedestrian use.

Butterfield Road Eyes Up Campaign

Nancy report the community has been very proactive after a resident was killed crossing Butterfield by a DUI driver last spring. The community is looking at all the issues related to improving safety. A grassroots safety campaign will be promoted for at least 4 month. **Slow Down Eyes Up** is a collaborative effort of volunteers, Safe Routes, schools, towns, County, and law enforcement, with the goal of changing behavior and creating new positive driving habits.

A survey included with the campaign messaging; 66% of the people surveyed said they would change turn off their cell phones. A “pace car” program could be the next step for awareness. Drivers would have a sticker in their rear window stating they are driving safely and possibly slower than usual given road conditions.

There remains a good deal of resistance for individuals to change their behavior. Many do not see hands free as a distraction when driving. It was expressed that some people do not respond to “nice” messaging. Many respond to straightforward campaign language that hold individuals

accountable for their behavior.. The mobile companies have done an excellent job of making phone use almost an addiction.

School Programs

Bacich

The Safe Routes to Schools Green Sneak Challenge will be hosted for 4 weeks at the school. Walk & Roll Wednesday. IWalk will also be supported in October.

Focus Group

Safe Routes to Schools will be completing the TAM Evaluation Report this fall. The report is submitted every three years. The report evaluates the programs and how the contests & challenges influence behavior change. It will also include a focus group to spot surveys and connect with people in the school communities to dig down for new strategies to influence positive changes in behavior to increase safety around schools. Safe Routes to Schools does not want to always provide giveaways as the incentive to change.

Schedule Next Meeting

Most of the items on the Task Force Issues list have been resolved; the task forces will start looking at new issues such as speed limits around schools and potentially changing some streets to one-way.

The next meeting is scheduled for January 23, 2020 at 9:00am.